



# Sales pipeline

**Need to increase your sales pipeline with  
qualified leads and sales appointments?  
Contact us today for more information  
about our custom campaigns.**



**Rich Enterprises, Inc.**

*Where our business is growing your business*

*2147 Dobbin Road NW—Lebo Ks 66856*

*[www.richworldwide.com](http://www.richworldwide.com)*

*(888) 443-5247*



# Service Outline

Our clients come from all types of businesses. We have provided services for software companies, website designers, IT companies, Management firms and just about every other business available. Some of our clients will use our services first for market research and then for a lead generation program.

We have had companies in the past that have utilized our services for years and are still with Rich Enterprises today.

For example: We have one client that is a large part of Rich Enterprises. They have been with us for almost 2 years and in that time have received approximately 350 leads generated. This length of stay is not a typical sales program. Most companies will stay with a firm such as ours just until they build enough sales contacts to handle and then put a hold on the contract until needed. Typically companies use our services for 1-6 months.

All of our marketing staff has at least 2-3 years marketing experience. Most of them have been in this type of business for 10-15 years. We are proud to say our staff typically stays with our firm for 18 months on the average. That is exceptional for this line of work.

Rich Enterprises offers a complete customized marketing program for every business that comes on board. Our clients come from all types of businesses. We have provided services for software companies, website designers, IT companies, Management firms and just about every other business available. Some of our clients will use our services first for market research and then for a lead generation program.

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1. Rich Enterprises offers a complete customized marketing program for every business that comes on board. First-we schedule a conference call to determine what successful end results would be for your company.
2. Second- we get a client questionnaire from you to start a complete scripting and training package. This scripting package will have information on your business, scripting, common objections as well as an email script that can be sent to potential clients on your behalf. We then get your approval to move forward after each step taken.
3. Next we develop a complete contact list with you. This can be done with your list or we will gladly supply. Once again your approval is necessary before we move forward.
4. Last you sign the contract and send in a payment for the trial period and we begin work on your account. You will receive daily reports showing you all calls made on your behalf for that day as well as any leads generated or appointments set. You will also receive a weekly report with hours worked on your account. We will gladly schedule a weekly conference call with you to discuss your account and how we can improve results if needed. We take great pride in offering our services to you. Rich Enterprises is a telemarketing firm that takes business success one-step further. We don't offer a carbon copy program. We know your business is unique and know it will take a unique program to boost your sales and revenues to where they need to be. The bottom line is always goals. Once your program is a success and you have reached your projected goals, we are successful as well. Please give us a call to get your program started.



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# Profiles

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# Getting Started

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